

Faculty Profile



Name : Dr.G.CHANDRASEKARAN
Designation : Associate Professor
Address : 137, Pink City,
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Date of Joining in Collegiate Education : 28-02-2011
Date of Joining in the Present College : 26-06-2013
Academic Profile :

Degree	Institute/College	University	Period
M.I.B.A	Alagappa University, Karaikudi	Alagappa University, Karaikudi	1997-1999
M.Phil	Alagappa University, Karaikudi	Alagappa University, Karaikudi	1999-2000
Ph.D	Alagappa University, Karaikudi	Alagappa University, Karaikudi	2008
PGDCA	Alagappa University, Karaikudi	Alagappa University, Karaikudi	1999

Teaching Experience :
i) **Total** : 24 Years 6 Months
ii) **UG** : 24 Years 6 Months
iii) **PG** : 24 Years 6 Months

Name of the college	Position held	Period
Nehru Arts & Science College, Coimbatore	Assistant Professor	June 1999 – May 2004
PSG College Arts & Science, Coimbatore	Assistant Professor	June 2004 – Feb. 2011
Govt. Arts College, Udhagamandalam	Assistant Professor	Feb. 2011 – June 2013
Chikkanna Govt. Arts College, Tirupur	Associate Professor	June 2013 – Till date

Honors and Research Awards

: Best Research Paper Award

Field of Interest

- i) **Teaching** : Logistics & Supply Chain Management
 ii) **Research** : Logistics & Supply Chain Management
 iii) **Proficiency in instrumentation** : -

Research Guidance**Guidance Number**

: M.Phil -12 Ph.D - 14

(If have more than one university, given them against university name)

S. No	M.Phil / Ph.D	Name of the Student	Thesis Title	Completed/ ongoing
1	M.Phil	S.Kumar 2011PR791	A Study on Export Performance of Sea Food Industry from India	Completed
2	M.Phil	Durga.M 2011PR789	A Study on the Exporters Satisfaction on the Facilities offered by SEZ – WITH Special reference to Madras SEZ	Completed
3	M.Phil	K.Ramya 2013PR699	A Study on Customers Preference and Satisfaction towards Yamaha Ray Z Bike with reference to Coimbatore city	Completed
4	M.Phil	Deepa.M 2014R1157	A Study on Export and Import Performance of Gem and Jewellery in India	Completed
5	M.Phil	Prabhakaran.K	A Study on Export Potentials of Garments from India with reference to Tirupur	Completed
6	M.Phil	M.Ramya 2016R1165	A Study on Customers Satisfaction and Preference towards Herbal Cosmetic Products in Tirupur District	Completed
7	M.Phil	C.Sankarprabhu	A Study on the problems faced by the Exporters through Inland Container Depot with Special Reference to Coimbatore City	Ongoing
8	M.Phil	M.Sharumathi	Potentials And Constraints Of Air Cargo Logistics Operations With Special Reference To Coimbatore	Ongoing

S. No	M.Phil / Ph.D	Name of the Student	Thesis Title	Completed/ ongoing
1	Ph.D	Vignesh.G	Problems and Prospects of Coir Exporters in Coimbatore District	Completed
2	Ph.D	Jayakumar.M.R	A Study on the Export Potential of Cashew from India (With Special reference to Kerala)	Completed
3	Ph.D	Duraimurugan.G	A Study on Opinion, Attitude of Investors towards	Completed

			Investment Schemes in Tirupur District	
4	Ph.D	Gabriel Prabhu.G	A Comparative study on Financial Performance of State Bank of India and ICICI Bank	Completed
5	Ph.D	Balamurugan.T	A Study on Exporters Awareness and Satisfaction on Export Credit Risk Policies offered by ECGC in Coimbatore and Tirupur District	Completed
6	Ph.D	Sivaprakash. A	Category of Products and Motivational Factors – A Cross Sectional study for Marketing Executives in Tirupur District	Completed
7	Ph.D	Kumar.A	The Problems and Prospects of Tea Exporters in Tamilnadu – with Special reference to The Nilgiris	Completed
8	Ph.D	Suganya.	Purchasing Involvement: A Potential Mediator of Buying Behaviour towards Nutraceutical Products	Completed
9	Ph.D	Veerakumar.V.K	Influence of Banking Finance in Agricultural Activities in Farmers in Erode District of Tamilnadu – An Opinion Study	Completed
10	Ph.D	Abirami.P	A Study on Retailers Perspective on Organised Textile Retail Market in Erode District	Completed
11	Ph.D	Sudha.S	Perception, Attitude and Satisfaction of Customers toward E-Marketing in Erode District	Completed
12	Ph.D	ParimalaDevi.P	Problems and Prospects of Organic Farming – An Empirical Study	Completed
13	Ph.D	Suresh.R	Sectoral Analysis of Indian Automotive Industry with reference to Chennai Region	Completed
14	Ph.D	C.Ramya	Problems and Issues of Textile Export with special reference to Tiruppur	Completed
15	Ph.D	M.N.Mohamed Sadiq	Enhancing Efficiency of LCL Ocean Shipments Consolidation in Maritime Logistics - With Special Reference to Tamilnadu	Ongoing
16	Ph.D	R.Priyanka	Traffic performance Metrics and Cargo handling facilities of Sea Ports in Tamilnadu with special reference to Tuticorin (V.O.C) Port and Chennai Port	Ongoing
17	Ph.D	R.Priyanka	Awareness and Perception Towards Export Promotion Schemes for Selected Export Products with Special Reference to Coimbatore and Tiruppur City	Ongoing
18	Ph.D	M.Durgai Prasad	Potential and Problems of Coffee Export from South India – A Descriptive Study	Ongoing

Funded Projects : -

Membership in Professional Bodies : -

S. No	Name of the Professional Body	Membership Detail with Number
		NIL

Research Publications :

i) **Research Papers** : Attach paper list - with doi and http link of the Paper (Annexure – I)

ii) **Book/Book Chapters** : Details with ISBN number -

iii) **Patent** : -

National and International Conferences : Attach separate list (Annexure – II)

i) **Participated** : 42

ii) **Paper Presented** : 42

iii) **Poster Presented** : -

Conference/Seminars Organized : -

Workshop attended : -

Resource Person/Invited Lectures : 6

Faculty Development Programs Attended :

Course	University/Institute	Subject	Period
Orientation Course	Madras University	Commerce	06-05-2011 to 05-06-2011
Refresher Course	Madurai Kamaraj University	Commerce	02-09-2014 to 22-09-2014
Refresher Course	Bharathiar University, Coimbatore	Commerce	17-05-2018 to 06-06-2018
Short term course	Bharathiar University, Coimbatore	Commerce	17-07-2019 to 24-07-2019
Refresher Course	University of Delhi	Commerce	17-05-2021 to 31-05-2021
Refresher Course	University of Delhi	Commerce	01-12-2022 to 14-12-2022

Academic Activities

i) **Subject Handled** : Logistics & Supply Chain Management
International Marketing Management
International Business Strategies
World Economic Resources
International Trade Procedures and Documentation

ii) **Class Advisor** : I M.Com (IB) and II M.Com (IB)

iii) **Special Coaching** : -

iv) **Student Community Beneficial Activities** : -

v) **Co-curricular and extra curricular activities:** -

Professional Activities

:

i) Reviewer

:

International Business Environment
TMH Publishers, New Delhi

ii) Board of Studies/UR

:

iii) Examiner/Scrutiny

:

1. Bharathiar University, Coimbatore – Chairman, PG Commerce - BOS
2. NGM College, Pollachi – Examiner, M.Com (IB) – BOS
3. Sree Saraswathi Thiyagaraja College, Pollachi – Examiner , M.Com (IB) - BOS
4. PSG College of Arts & Science, Coimbatore – Examiner, MIB – BOS
5. Vellalar College for Women, Erode – Examiner, M.Com (CA) – BOS
6. Govt. Arts College, Salem – Examiner
7. Sri Ramakrishna College of Arts and Science, Coimbatore – Examiner and BOS

iv) Senate/Syndicate

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National/ International Collaborations

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ANNEXURE – I

➤ **Publication of Paper and Articles in National and International Journals and ISBN Books**

- 1) Published articles on “Export Potential and Performance of Seafood Industry In India (A Study with Special Reference to South India) in *Voice of Mangers*, Vol.1. December, 2009. ISBN 978-84-8488-942-0
- 2) Published articles on “Motivation of Salesmen – Challenges and Issues” in *Voice of Mangers*, Vol.1. December, 2009, ISBN 978-84-8488-942-0
- 3) Published articles on “Production and Export Study on Mango and Mango Pulp Industry in India” *Voice of Mangers*, Vol.1. December, 2009, ISBN 978-84-8488-942-0
- 4) Published articles on “Logistics Management in Global Marketing” *Global Marketing Strategies and Practices*, Vol.1. October, 2010, ISBN 978-93-80530-17-8
- 5) Published articles on “The Study on Factors Determining Brand Extensions” *Emerging Trends in Management*, Vol.1. September, 2010, ISBN 978-81-8371-348-1
- 6) Published a research article on “A Study on Coir Industry – With reference to Coimbatore District” in the *Global Journal for Research Analysis*, Vol. No.3, Issue-7), Page Nos. 69-70 (ISSN No. 2277-8160, July 2014).
- 7) Published a research article on “A Study on Exporter’s Perception towards the Status of Coir Industry in Coimbatore District” in the *Indian Journal of Research*, Vol. No. 3, Issue-7), Page Nos. 69-71 (ISSN No. 2250-1991, July 2014).
- 8) Published a research article on “A Study on the Opinion and Attitude of Investors towards Investment Schemes in Tirupur District (With special reference to Salaried Class)” in the *International Journal of Research in Management & Business Studies (IJRMBS)* ISSN No. 2348-93X, Page Nos. 54-56, July - Sept 2014.
- 9) Published a research article on “Investors Attitude towards Investment in Private Insurance Companies” in the *International Journal of Research in Management & Business Studies (IJRMBS)* ISSN No. 2348-93X, Page Nos. 44-47, July - Sept 2014.
- 10) Published a research article on “Financial Market” in the *Global Journal for Research Analysis*, Vol-3, Issue-8, ISSN No. 2277-8160, Page Nos. 28-30, August 2014.

11) Published a research article on “Impact of Volatility Stock Market on Indian Financial System” in the *Eduved International Journal of Interdisciplinary Research*, Vol-01, Issue-6, ISSN No. 2349-5480, Page Nos. 100-103, September- 2014.

12) Published a research article on “A Study on The Export Potentials of Cashew from India – With Special Reference to Kerala” in the *EPRA International Journal of Economic and Business Review*, Vol. No. 2, Issue-II, (Print - ISSN No. 2349-0187, Online – ISSN No 2347-9671), Year of Publication, November, 2014, Page Nos.167-174.

13) Published a research article on “A Comparative Study on Financial Performance of State Bank of India and ICICI Bank” in the *IMPACT International Journal of Research in Business Management (IMPACT-IJRBM)*, Vol. No. 3, Issue-4, (Print - ISSN (P) 2321-4572, Online – ISSN (E) 2321-886X), Year of Publication, April -2015, 2014, Page Nos.19-26.

14) Published a research article on “A Study on Risks faced by Exporter” in the *Indian Journal of Research*, Vol. No. 4, Page Nos. 15-17 (ISSN No. 2250-1991, Year of Publication, October 2015).

15) Published a research article on “Export Business- Self Appraisal by the Exporters” in the *Global Journal for Research Analysis*, Vol. No. 4, Page Nos. 8-10 (ISSN No. 2277-8160, Year of Publication, October 2015).

16) Published a research article on “Exporters Opinion and Level of Satisfaction Towards Service Rendered By Export Credit Insurance Companies in Coimbatore and Tiruppur” in the *Indian Journal of Applied Research*, Vol. No. 6, Page Nos. 49-51 (ISSN No. 2249-555X), Year of Publication, May 2016).

17) Published a research article on “Exporters Awareness Towards Export Credit Risk Insurance Policies Offered By Export Credit Insurance Companies in Coimbatore and Tiruppur” in the *International Journal for Applied Research*, Vol. No. 4, Page Nos. 368-371 (ISSN No. 2394-7500, Year of Publication, May 2016).

18) Published a research article on “Indian Tea Industry – Drivers and Challenges” in the *International Journal of Current Multidisciplinary Studies*, Vol. No. 2, Issue-I, (Print - ISSN No. 2349-0187, Online – ISSN No 2347-9671), Year of Publication, January, 2016, Page Nos.106-110.

19) Published a research article on “The Problems and Prospects of Tea Industry in Tamilnadu –With Special Reference to The Nilgiri District” in the *International Journal of Recent Scientific Research*, Vol. No. 7, Issue- 5, (ISSN No 0976-3031), Year of Publication, May, 2016, Page Nos.10796-10801.

- 20) Published a research article on “Purchasing Involvement: A Potential Mediator of Buyer Behaviour towards Nutraceutical Products” in the *Indian Journal of Research in Commerce, Management, Engineering and Applied Science (IJRCMEAS)*, Vol. No. 3, Page Nos. 94-102 (ISSN 2454-6593, Year of Publication, January, 2016)
- 21) Published a research article on “A Study on Consumer Attitude towards Smart Phones with special reference to Ooty, The Nilgiris District” in the *International Journal of Science and Research (IJSR)*, ISSN (Online) 2318 7064, Vol. 5, Issue 2, February 2016 Page No.1490-1491
- 22) Published a research article on “Buyer Behaviour and Purchase Involvement of Consumers towards Nutraceutical Products” in the *International Journal of Interdisciplinary Research in Arts and Humanities (IJIRAH)*, ISSN (Online) 2456 3145, Vol. 2, Issue 2, February 2017 Page No.75-78.
- 23) Published a research article on “**Banking Finance in Agricultural Activities – a Bird View from Indian Farmers**” in the *ZENITH International Journal of Multidisciplinary Studies*, Vol. No. 8, Issue-4, (Online – ISSN No. 2231-5780), Year of Publication, April, 2018, Page No.94-100.
- 24) Published a research article on “**Farmers Perception on Loan Specialties of Selected Banking Sector at Erode District**” in the *Intercontinental Journal of Financial Research Review*, Vol. No. 6, Issue- 1, (Print - ISSN No. 2321-0354, Online – ISSN No. 2347-1654), Year of Publication, February, 2018, Page No.455-460.
- 25) Published a research article on “*Factors Determining Banking Finance of Farmers in Agricultural Activities*” in the *International Journal of Creative Research Thoughts (IJCRT)*, Vol.No.6, Issue 2, Online ISSN No. 2320 2882, April 2018, Pg. 642-647
- 26) Published a research article on “Organic Farming – Problems and Prospects” in the *Global Journal for Research Analysis*, Vol. 7, Issue – 7, July 2018 ISSN No 2277-8160, Pg 11-13.
- 27) Published an article on “Indian Automotive industry Current Scenario, Future Expectations and Recent Fuel Price Crisis” in the *International Journal of Research and Analytical Reviews (IJRAR)*, Vol.5, Issue 3, July – Sept 2018, Pg 68a-71a.
- 28) Published a research article on “The Performance of Indian Automotive Sector – Actual and Forecast – A Statistical Analysis, in the *Indian Journal of Applied Research*, Vol.8, Issue – 1, January 2018, ISSN NO – 2249 555X, Pg.33-36.

29) Published a research article on “Problems and Prospects of Organized Textile Retailers in Erode District” in the International Journal of Business and Administration Research Review (IJBARR), ISSN No 2348 – 0653, E ISSN No. 2347-856X, Vol. 2, Issue – 22, April – June 2018, Pg 15-19.

30) Published an article on “Banning of High Value Currencies, BS –III and its Impacts on Indian Automotive Industry” in the International Journal of Scientific Research, ISSN No 2277-8179, Vol.7, Issue.2, February 2018, Pg.47-49.

31) Published a research article on “A Study on Customer Satisfaction towards Online Marketing in Erode District” in the International Journal of Business and Administration Research Review (IJBARR), ISSN No 2348 – 0653, E ISSN No. 2347-856X, Vol. 2, Issue – 22, April – June 2018, Pg 15-19.

32)Published a research article on “PROBLEMS OF TEXTILE INDUSTRY IN INDIA SPECIAL REFERENCE FOR TIRUPPUR” in the Journal of Emerging Technologies and Innovative Research (JETIR), Volume 6, Issue 6, Year of Publication –June 2019, Page Nos. 187-194.

33) Published a research article on “TEXTILE EXPORT PERFORMANCE AND FDI IN TEXTILE SECTOR” in the Journal of Emerging Technologies and Innovative Research (JETIR), Volume 7, Issue 7, (ISSN-2349-5162), Year of Publication – July 2020, Page Nos. 93-99.

34) Published a research article on “EXPORT SPECIALIZATION AND PERFORMANCE IN TEXTILE INDUSTRY” in the *Aut Aut Research Journal*, Volume XI, Issue VIII, ISSN NO: 0005-0601 , Year of Publication – August 2020, Page Nos. 187 – 192.

35) Published a research article on “INFRASTRUCTURE AND PERFORMANCE OF MAJOR PORTS IN INDIA” in the *Rabindra Bharati Journal of Philosophy*, Volume XXIII, No,31, ISSN NO: 0973-0087 , Year of Publication – August 2022, Page Nos. 58 – 64.

ANNEXURE – II

- An Unflinching Step towards TQM, Workshop Organised by PSG College of Arts and Science, Coimbatore from 12th and 13th June 19, 2009.
- Case Development, Two Days Faculty Development Programme by PSG Institute of Management, Coimbatore from 11th and 12th February 2005.
- Strategic Management: Opportunities and Challenges in Post LPG Era National Level Seminar Organised by Periyar Institute of Management Studies, Periyar University, Salem from 15th and 16th February 2007.
- Informative Research in the Information Era – National level Workshop Conducted by PSG College of Arts and Science, Coimbatore on 22nd to 24th August 2007.
- Trends In International Business – National Level Seminar Organised by Sree Narayana Guru College, K.G Chavadi, Coimbatore on 6th February 2004.
- Intellectual Property Rights National and International Experience – National Level Seminar Organised by VLB Janakiammal College of Arts and Science, Coimbatore on 1st August 2003
- Global Business in Third Millennium – Issues and Implications National Level Seminar Organised by Department of International Business and Commerce, Alagappa University, Karaikudi on 27th April 2001.
- Globalization Opportunities and Challenges & Forex Risk And Exposure Management Organised by Sri Jayendra Saraswathy Maha Vidyalaya College of Arts and Science, Coimbatore on 22nd September 2005.
- Entrepreneurial Awareness Programme – Conducted by Gobi Arts and Science College, Gobichettipalayam from 5th and 6th April 1997.
- “Evolve.Enable.Excel.” Emerging from the Downturn – Conducted by Confederation of Indian Industry at Hotel Rathna Residency, Coimbatore on 12th August, 2009.
- Workshop on “Innovation & Entrepreneurship” Conducted by Confederation of Indian Industry at PSGR Krishnammal College for Women, Coimbatore on 17th August, 2009.
- 36th National Management Convention Conducted by All India Management Association at Hotel Taj Coromandel, Chennai on 18-19 September 2009
- National Level Seminar on the Global Financial Crisis and Its Impact on India – Conducted by Department of Commerce (CA), Maharaja Arts and Science College, Neelambur, Coimbatore-07 on 25th September 2009.

- Workshop on “The Nuances and Nitty-Gritty of Writing Articles and Project Proposals” – Conducted by PSG College of Arts & Science, Coimbatore on 5th and 6th October 5, 2009.
- Workshop on “Export Scenario on To-day” – Conducted by Coimbatore Management Association on 19th October 5, 2009.
- CEO’s Panel Discussion on Knowledge of the Current Business Scenario and Impact on the Employment Market conducted by CII, Southern Region at Happy Valley Business School, Coimbatore on 14th October, 2009.
- International Conference on “ Innovative Practices in Management” organized by Department of Management Studies, Paavai Engineering College, Namakkal on 30th December 7, 2009.
- Attended Faculty Development Programme on “Intellectual Property Rights” at VIT University, Vellore on 04-09-2010.
- Management Development Programme on Financial Planning for Investors organised by KSR School of Management, K.S.Rangasamy College of Technology, Tiruchengode on 18th September 2010
- Attended the UGC Funded Workshop on “Data Analysis for Social Research” organized by School of Commerce, Bharathiar University, Coimbatore on 19&20th February, 2014.
- Attended one day state level seminar on “Higher Education for All” by Tamilnadu Government College Teachers Association, Chennai at Madras University on 12th October, 2015.
- Attended UGC sponsored National Conference on Higher Education in India : Opportunities and Challenges at Government Arts College, Karur on 30th January, 2015
- Attended one day workshop on Export Procedure and Documentation in NGM College, Pollachi on 19th December, 2014
- Attended UGC Sponsored programme on Competency Building of Teachers - High Impact of Teaching Skills and Activity Based Teaching at Chikkaigh Naicker College, Erode on 8th March, 2016