

## Faculty Profile



**Name** : Dr.M.DEEPA  
**Designation** : Assistant Professor  
**Address** : 7/536, G.N. Garden,  
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Tirupur-641602  
**Contact Number** : 9677659754  
**Email ID** : mdeepardhayalan@gmail.com  
**Date of Joining in Collegiate Education** : -  
**Date of Joining in the Present College** : 09-02-2023  
**Academic Profile** :

Degree	Institute/College	University	Period
B.Com (CA)	LRG Govt. Arts College for Women	Bharathiar University, Coimbatore	2009-2012
MIB	Chikkanna Govt. Arts College, Tirupur	Bharathiar University, Coimbatore	2012-2014
M.Phil	Chikkanna Govt. Arts College, Tirupur	Bharathiar University, Coimbatore	2014-2015
Ph.D	Chikkanna Govt. Arts College, Tirupur	Bharathiar University, Coimbatore	2016-2018

**Teaching Experience** :  
i) **Total** : **3 Years 3 Months**  
ii) **UG** : 3 Years 3 Months  
iii) **PG** : 2 Years 3 Months

Name of the college	Position held	Period
Cheren College for Women, Tirupur	Assistant Professor	April 2021 to Feb. 2023
Chikkanna Govt. Arts College, Tirupur	Assistant Professor (Temp.)	Feb. 2023 to Till date

**Honors and Research Awards** : -

**Field of Interest**

- i) **Teaching** : Teaching
- ii) **Research** : Research
- iii) **Proficiency in instrumentation** : -

**Research Guidance**

**Guidance Number** : -

( If have more than one university, given them against university name)

S. No	M.Phil/Ph.D	Name of the Student	Thesis Title	Completed/ongoing
NIL				

**Funded Projects** : -

**Membership in Professional Bodies** : -

S. No	Name of the Professional Body	Membership Detail with Number
NIL		

**Research Publications** :

- i) **Research Papers** : Attach paper list - with doi and http link of the Paper (Annexure – I)
- ii) **Book/Book Chapters** : Details with ISBN number
- iii) **Patent** : -

**National and International Conferences** : Attach separate list (Annexure – II)

- i) **Participated** : -
- ii) **Paper Presented** : 1
- iii) **Poster Presented** : -

**Conference/Seminars Organized** : -

**Workshop attended** : -

**Resource Person/Invited Lectures** : -

**Faculty Development Programs Attended :**

<b>Course</b>	<b>University/Institute</b>	<b>Subject</b>	<b>Period</b>
Naan Mudhalvan	Bharathiar University, Coimbatore	Digital Marketing	One week
Naan Mudhalvan	Bharathiar University, Coimbatore	Microsoft	One week

**Academic Activities :**

- i) Subject Handled** : Banking and Foreign Exchange  
Corporate Accounting I  
Supply Chain Management
- ii) Class Advisor** : B.Com (IB)
- iii) Special Coaching** : -
- iv) Student Community Beneficial Activities** : -
- v) Co-curricular and extra curricular activities:** -

**Professional Activities :**

- i) Reviewer** : -
- ii) Board of Studies/UR** : -
- iii) Examiner/Scrutiny** : Bharathiar University (PG)
- iv) Senate/Syndicate** : -

**National/ International Collaborations : -**

## **ANNEXURE – I**

### **Publication of Paper and Articles in National and International Journals and ISBN Books**

1. Published articles on “A Study on Consumer Attitude and Conflict of Purchasing Decision towards Online Shopping in Tiruppur District” in IJARESM, Vol.10. July 2022, ISSN: 2455-6211
2. Published articles on “An Empirical Analysis of Consumer satisfaction and factor influencing towards online shopping with special reference to Tiruppur District” in IJRTI, Vol.7. August 2022, ISSN: 2456-3315

## **ANNEXURE – II**

- A Paper presented “Inland Container Depots Overview”, KG Arts and Science College, Coimbatore on 8<sup>th</sup> November 2023