

Faculty Profile



Name : Dr M Kannan

Designation : Assistant Professor (T)

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Thalavaipettai, Bhavani (TK)
Erode Dist - 638312

Contact Number : 9842522236

Email ID : kannancommerce@yahoo.co.in

Date of Joining in Collegiate Education : 01.12.2006

Date of Joining in the Present College : 23.01.2023

Academic Profile :

| Degree | Institute/College | University | Period |
|--------------------|---|-----------------------------------|-------------|
| Ph.D (Part Time) | Kaamadhenu Arts and Science College, Sathyamangalam | Bharathiar University, Coimbatore | 2015 - 2021 |
| M.Phil (Regular) | Sri Vasavi College, Erode | Bharathiar University, Coimbatore | 2006 - 2008 |
| M.Com CA (Regular) | Sri Vasavi College, Erode | Bharathiar University, Coimbatore | 2003 - 2005 |
| B.C.S (Regular) | Sri Vasavi College, Erode | Bharathiar University, Coimbatore | 2000 - 2003 |

Teaching Experience :

i) **Total** : 16 Years 1 Month

ii) **UG** : 16 Years 1 Month

iii) **PG** : 15 Years 6 Month

| Name of the College | Position held | Period |
|---|-------------------------|---|
| Dr RANM Arts & Science College, Erode | Assistant Professor | 01.12.2006 – 13.06.2008 1 Year - 6 Month |
| Kaamadhenu Arts and Science College, Sathyamangalam | Associate Professor | 16.06.2008 – 18.01.2023 14 Years – 7 Month |
| Chikkanna Government Arts College, Tirupur | Assistant Professor (T) | 23 -01-2023 (Till Date) |

Honors and Research Awards : Nil

Field of Interest

- i) **Teaching** : Yes
- ii) **Research** : Yes
- iii) **Proficiency in instrumentation** : Yes

Research Guidance

Guidance Number : 04

(If have more than one university, given them against university name)

| S. No | M.Phil/Ph.D | Name of the Student | Thesis Title | Completed/ongoing |
|-------|-------------|---------------------|--------------|-------------------|
| | - | - | - | - |

Funded Projects : Nil

Membership in Professional Bodies : Nil

| S. No | Name of the Professional Body | Membership Detail with Number |
|-------|-------------------------------|-------------------------------|
| | Nil | Nil |

Research Publications : 5

- i) **Research Papers** : Attach paper list - with doi and http link of the Paper (Annexure – I)
- ii) **Book/Book Chapters** : Details with ISBN number -
- iii) **Patent** : Nil

National and International Conferences : Attach separate list (Annexure – II)

- i) **Participated** **Nil**
- ii) **Paper Presented** **20**
- iii) **Poster Presented** **Nil**

Conference/Seminars Organized : 05

Workshop attended : 16

Resource Person/Invited Lectures : 06

Faculty Development Programs Attended

: 14

| Course | University/Institute | Subject | Period |
|-----------------------|--|--|--|
| Tally.ERP 9 | Bharathiar University, Coimbatore | FDP: Computerised Accounting using Tally.ERP9 | 8 th January 2016 |
| Teacher Techniques | Puthiya Thalaimurai | FDP: Naalai Namethe | 20 th July 2019 |
| Tally with GST | Kaamadhenu Arts and Science College, Sathyamangalam | FDP : Tally with GST | 27 th July 2019 |
| Leadership | Kaamadhenu Arts and Science College Sathyamangalam | FDP: Level Five Leadership | 19 th August 2019 |
| Research | Kaamadhenu Arts & Science College, Sathyamangalam | FDP : Research Ethics | 18 th August 2012 |
| Tally | Bharathiar University, Coimbatore | FDP – Computerized Accounting using Tally.ERP 9 | 8 th January 2016 |
| International Trade | ADBI Institute | FDP: Financial Globalization, Capital Flows and the Global Financial Cycle | 16 th April 2020 |
| Capital Market | Bharathiar University, Covai | FDP: Capital Markets | 22-23 rd June 2021 |
| Research | VET Institute of Arts and Science | FDP: Essential Dimensions of High Quality Research | 24 th February – 3 rd March 2022 |
| Research | Kaamadhenu Arts and Science College, Sathyamanagalam | FDP: Selection of Statistical Tools in Research | 22 nd August 2022 |
| Teaching Methods | Research Foundation of India | FDP: Practical Aspects of ICT Tools & Online Teaching in Current Scenario | 19-25 th August 2022 |
| Digitalize Accounting | KG College of Arts and Science | FDP: Digitalization Accounting and Finance | 8-14 th November 2022 |
| Naan Mudhalvan | Bharathiar University, Coimbatore | FDP – Banking, Lending & NBFC Product/ Services – I – Naan Mudhalvan | 17 to 21 July 2023 |
| Naan Mudhalvan | Bharathiar University, Coimbatore | FDP – Insurance Service and Operations – Naan Mudhalvan | 22 to 30 January 2024 |

Academic Activities

- i) **Subject Handled** : **Commerce & Management**
ii) **Class Advisor** : **Yes**
iii) **Special Coaching** : **Nil**
iv) **Student Community Beneficial Activities** : **Ragging Committee (2012-2022)**
v) **Co-curricular and extracurricular activities** : **Eco-Club (2012 – 2022)**

Professional Activities : Nil

- i) **Reviewer**
ii) **Board of Studies/UR**
iii) **Examiner/Scrutiny**
iv) **Senate/Syndicate**

National/ International Collaborations : Nil

Research Publication (Annexure – I) : 5

| Title | Journal | Number / Date |
|--|---|---|
| A study on the Systematic Evaluation of Research on Artificial Intelligence in Marketing and its Future Directions | Journal of the Asiatic Society of Mumbai | ISSN: 0972-0766, Vol. XCV, No.47, 2022 |
| Trends in Production, Sales and Cost Structure of Selected Textile Industries in India | Suraj Punj Journal for Multidisciplinary Research (SPJMR) | ISSN N: 2394-2886, March 2019 |
| Determinants of Profitability: A Study on Textile Industry in India | Purakala – UGC Care Journal | ISSN: 0971-2143; Vol-31-Issue-60-June-2020 |
| Decision Tree Approach for Predicting Manpower Performance in Banking Sector using Relational Analysis Method | Turkish Online Journal of Qualitative Inquiry (TOJQI) | Volume 12, Issue 6, July, 2021: 7948-7958 |
| A Study on Customer Satisfaction Towards Online Shopping | Global Trends in Social Sciences & Information Technology | ISBN: 978-81-957614-1-8, Pg No: 2768-285, July 2022 |

Seminar & Conference (Annexure – II) : 20

| <i>Title</i> | <i>Venue</i> | <i>Date of Event</i> |
|---|---|---|
| National Level Conference – Contemporary Practices for the Success of Indian Business | RVS Faculty of Management, Coimbatore | 4 th February 2011 |
| National Seminar – A sustainable Development Towards Innovative Process | Kaamadhenu Arts & Science College, Sathyamangalam | 10 th February 2011 |
| National Seminar - The Indian Railways Revenue Generation – A novel Strategies | Sri Vasavi College, Erode | 20 th January 2012 |
| National Level Seminar – Financial Inclusion, an impetus to rural development | Emerald Heights College for Women, Udhamandalam | 21 st & 22 nd March 2012 |
| National level Seminar – Industrial Law | Sasurie Academy of Engineering, Coimbatore | 27 th September 2012 |
| National Conference – Consumer Protection | Kaamadhenu Arts & Science College, Sathyamangalam | 14 th February 2014 |
| National level Seminar – Recent Trends in Retail Marketing | Siri PSG Arts and Science College for Women | 1 st March 2014 |
| National Conference on Consumer Protection – 2010 | Loyola College, Chennai | 15 th & 16 th December 2014 |
| National Seminar – Role of Agribusiness | Dr NGP Arts and Science College, Coimbatore | 20 th August 2015 |
| International Seminar – The role of Social Enterprises in the Globalized Economy | Tiruppur Kumaran College for Women, Tiruppur | 25 th August 2015 |
| International Symposium – Business Challenges under Globalization | Bharathidasan College of Arts & Science, Erode | 7 th September 2016 |
| International Seminar – Society for the Advancement of Library and Information Science(SALIS) | Navarasam Arts & Science College, Erode | 7 th October 2017 |

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| International Symposium – Contemporary Management Challenges & Practices | Bharathidasan School of Business, Erode | 11 th September 2017 |
| International Symposium – Relationship Management | Nandha Arts & Science College, Erode | 9 th August 2017 |
| National Seminar – Emerging Trends in Social Sciences (NSETSS 2018) | VMKV Engineering College, Salem | 19 th March 2018 |
| International Conference – Implications of Corporate Social Responsibility | KSR College of Arts & Science College for Women, Tiruchengode | 6 th September 2018 |
| International Conference – Impact of Digital Economy in India | Bharathidasan College of Arts & Science, Erode | 12 th September 2018 |
| National Conference – Insurance and Technology Emerging Challenges | Sri Ramakrishna College of Arts & Science for Women, Coimbatore | 27 th January 2019 |
| International Seminar – Micro, Small and Medium Enterprises (MSME) | Bharathidasan College of Arts and Science, Erode | 13 th September 2019 |
| National Seminar – AI Based Tools for Scientific Writing in Research | Chikkanna Government Arts College Tiruppur | 25 th August 2023 |

Workshop: 18

| <i>Title</i> | <i>Venue</i> | <i>Date of Event</i> |
|--|---|--|
| Training Programme: Youth Red Cross | Sri Vasavi College, Erode | 8 th January 2008 |
| Training Programme: Youth Red Cross Volunteers State Level Camp | Manonmaniam Sundaranar University, Tirunelveli | 28 th February-2 nd March 2008 |
| Workshop- Research Methodology for Research Guides | Pondicherry University, Puducherry | 21 st & 22 nd July 2011 |
| State Level Workshop – SPSS | KG College of Arts and Science | 10 th September 2011 |
| National Workshop – GST & Tally | PSGR Krishnammal College for Women, Coimbatore | 25 th & 26 th September 2017 |
| International Workshop – Research Methodology for Social Science | Kaamadhenu Arts & Science College, Sathyamangalam | 9 th & 10 th February 2018 |

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|--|---|--|
| Workshop – Outcome Based Education | Gobi Arts & Science College, Gobichettipalayam | 1 st December 2018 |
| Workshop on Financial Analytics and Stock Market Trading Practices | Excel Business School, Komarapalayam | 1 st & 2 nd February 2018 |
| International Workshop: Research Methodology in Social Sciences | Yogi Vemana University, Kadapa (AP) | 13-14 th August 2019 |
| National Workshop: Practical Applications of GST and its Impact on Indian Economy | VHN Senthikumara Nadar College, Viruthunagar | 6 th September 2019 |
| Training Programme: International Eco Club Student Chapter Meet | National Science Foundation, Coimbatore | 1 st February 2020 |
| Training Course: Financial Globalization, Capital Flows and the Global Financial Cycle | ADB Institute | 16 th April 2020 |
| National Workshop: Art of Writing Research Papers in Scopus Journals | Kaamadhenu Arts And Science College, Sathyamangalam | 10 th April 2021 |
| Training Programme: Stop the 2 nd Wave | Tamilnadu Science Forum | 21 st May 2021 |
| Training Programme: You@Meditation.Calm | Brahma Kumaris, Happy Village Retreat Centre, Chennai | 24 th – 26 th December 2021 |
| Workshop: Advanced Excel | Shree Venkateshwara Arts & Science College, Erode | 19 th April 2022 |
| Webinar Series on " Blueprints Overview: Visual Scripting in Unreal Engine" | National Institute of Technical Teachers Training and Research, Chennai | 13 February 2023 |
| National Workshop – NEP 2020 | Dr.NGP Arts and Science College, Coimbatore | 16 February 2024 |