

Faculty Profile



Name : Dr.G.Ravindran
Designation : Associate Professors
Address : 13/19, SKK NAGAR, SULUR
Contact Number : 9842296728
Email ID : ravioman@gmail.com
Date of Joining in Collegiate Education : 28-02-2011
Date of Joining in the Present College : 08-08-2013
Academic Profile :

Degree	Institute/College	University	Period
Ph.D.	Bharathiar University	Bharathiar University	2002-2009
M.Phil	Bharathiar University	Bharathiar University	1991-1993
M.Com.,(CA)	Bharathiar University	Bharathiar University	2013-2015
M.Com(Commerce)	C.B.M College, Coimbatore	C.B.M College, Coimbatore	1989-1991
MBA	MK University	MK University	2000-2004
BBA (Business Administration)	Aditanar College, Tiruchendur	Aditanar College, Tiruchendur	1986-1989

Teaching Experience :

i) **Total** : 32 **Years Month**
ii) **UG** : 32 **Years - Month**
iii) **PG** : 25 **Years - Month**

Name of the college	Position held	Period
RVS Collee of Arts and Science	Assistant Professor & Head	01-07-1991 to 25-02-2008
Ibra College of Technology	Lecturer	28-02-2008 to 3-12-2008
Karunya University	Associate Professor	
Kolanjiappar Government Arts College	Assistant Professor	28-02-2011 to 07-08-2013
Chikkanna Government Arts College	Associate Professor	08-08-2013 till date

Honors and Research Awards :

Field of Interest : Teaching and Research

i) **Teaching** :

ii) **Research** :

iii) **Proficiency in instrumentation** :

Research Guidance

Guidance Number : 6978/A2/2014&22/08/2014

(If have more than one university, given them against university name)

S. No	M.Phil/Ph.D	Name of the Student	Thesis Title	Completed/ongoing
01	Ph.D	Yasodha.M	Savings and Investment Pattern of Arts and Science College Teachers Working in Coimbatore District	Completed
02	Ph.D	Venkatachalam.V	Rural Account Holders' Satisfaction Towards the Postal Schemes in Coimbatore District	Completed
03	Ph.D	Bharshed Ahmed	Occupational Stress Among Drivers and Conductors with Special Reference to TNSTC in Erode District of TamilNadu	Completed
04	Ph.D	Menaka Gandhi. S	Consumer Perception Towards Online Retailing in Tirupur District	Completed
05	Ph.D	Sumathi.K	Customer Perception of E-Banking Services by the Scheduled Commercial Banks in Coimbatore City	Completed
06	Ph.D	Sambath.S	Efficacy of Regulated Market in Cuddalore District	Completed

07	Ph.D	Kanakaraj.N	Relative Valuation of Select Automobile and Auto Ancillary Companies Listed in BSE and NSE	Completed
08	Ph.D	Prabhakaran.K	Knitwear Exporter's Challenges and Prospects with Special Reference to Tirupur City	Completed
09	Ph.D	Aruljothi.K	Finance s	Ongoing
10	Ph.D	Nithya.N.R	Finance	Ongoing
11	Ph.D	Kanagalakshmi.S	Marketing	Ongoing
12	Ph.D	Parthipan.S	Marketing	Ongoing
13	Ph.D	Srinisha Manimegalai	Marketing	Ongoing
14	Ph.D	Ramakrishnan	Marketing	Ongoing
15	Ph.D	Vishnu Priya	Banking	Ongoing
16	M.Phil	P.Deepa	A Study on Rural Consumer Behaviour Towards Select Durable Goods with Special Reference to Tirupur Distrit	Completed

Funded Projects :

Membership in Professional Bodies :

S. No	Name of the Professional Body	Membership Detail with Number
NA	NA	NA

Research Publications :

- i) **Research Papers** : Attach paper list - with doi and http link of the Paper (Annexure – I)
- ii) **Book/Book Chapters** : Details with ISBN number
- iii) **Patent** : NA

National and International Conferences : Attach separate list (Annexure – II)

- i) **Participated**
- ii) **Paper Presented**
- iii) **Poster Presented**

Conference/Seminars Organized : Nil

Workshop attended : 2

Resource Person/Invited Lectures : 5

Faculty Development Programs Attended : 4

Course	University/Institute	Subject	Period
Orientation Course	University of Madras	Commerce	04-05-2011 to 02-06-2011
Refresher Course	Bharathiar University	Commerce	08-05-2012 to 28-05-2012
Refresher Course	Madurai Kamaraj University	Commerce	16-11-2018 to 06-12-2018
Refresher Course	Bharathiar University	Commerce	06-02-2020 to 19-02-2020
Refresher Course	Ramanujan College	Commerce	30-10-2022 to 13-11-2022
Faculty Development Programme	Bharathiar University	Banking,Lending&NBFC Products/Services-1	17-07-2023 to 21-07-2023
Faculty Development Program	Bharathiar University	Insurance Services and Operations	22-01-2024 to 30-01-2024

Academic Activities :

- i) **Subject Handled – Accounting and Finance, MIS, E-Commerce Technology**
- ii) **Class Advisor - III B.Com CA**
- iii) **Special Coaching - Naan Mudhalvan Course**
- iv) **Student Community Beneficial Activities**
- v) **Co-curricular and extra curricular activities - Yoga Programme Co-ordinator**

Professional Activities :

- i) **Reviewer - Review Panel member of Reviewlet Journal**
- ii) **Board of Studies/UR - Member Bharathiar University(P.G) B0S**
- iii) **Examiner/Scrutiny – Chief Examiner of Bharathiar University(UG&PG)**
- iv) **Senate/Syndicate -NA**

National/ International Collaborations : NA

Annexure I & II

Important Research Articles Published :

1. Dr. G. Ravindran, Challenges Faced by Customers of E-Banking Services by the Scheduled Commercial Banks in Coimbatore City,, Indian Journal of Applied Research, Volume-8, Issue-8, ISSN 2249-555X[IF- 5.397] IC Value:86.18.
2. Dr. G. Ravindran, Customer Perception of E-Banking Services By The Scheduled Commercial Banks in Coimbatore City, Asia Pacific Journal of Research, Issn;2320-5504, UGC Approval NO- S.N. 445797, Vol.1,Issuei, XXXVII, May 2018.
3. Dr.G. Ravindran, “An Imperishable Treasure of Indian Postal Department ; A Special Study” Global Journal For Research Analysis, Index Copernicus (JC) Value: 80.26, Vo;. 06, Issue-06, June 2017,ISSN No. 2277-8160, Impact Factor- 4.547.
4. Dr.G. Ravindran, Policyholder Awareness and Satisfaction Towards the Postal Life Insurance Schemes with Reference to Coimbatore District, Indian Streams Research Journal, Impact Factor- 4.1625(UIF), , ISSN, 2230-7850,Volume-6, Issue-11, December 2016.
5. Dr.G. Ravindran, Account Holder’s Satisfaction Towards Sukanya Samridhi Account (SSA) of Postal Department With Special Reference to Coimbatore City, International Journal of Marketing and Human Resource Management(IJMHRM) Impact Factor- 5.5510, (Calculated by GISI), Volume-7, Issue-3, December 2016.
6. Dr.G. Ravindran, Investment Opportunities of Postal Services Sectors in India, IJARIE, Issue-3, 2016, ISSN No- 2395-4396.
7. Dr.G. Ravindran, Stress Among TNSTC Drivers and Conductors- A Seasonal Study, Asia Pacific Journal of Research, ISSN – 2320-5504, Impact Factor- 6.58, UGC Approval No. S.N. 45797, Vol.I, Issue-I, XXXVII, May 2018.
8. Dr.G. Ravindran, Passenger’s Perception Towards Service Quality in Tamil Nadu State Transport Corporation, International Journal of Finance Research Review, ISSN No- 2321-0354, Volume-06, Issue- I, Special Edition-IV, February 2018.
9. Dr.G.Ravindran,Impact of Social Media Marketing Among Housewives- A Special Reference to Dharapuram Town, International Journal of Creative Research Thoughts, ISSN; 2320-2882,Volume-12,Issue 2,Impact Factor-7.97(Google Scholar),February 2024.
10. Dr.G.Ravindran,”An Empirical Study on Risk and Return Analysis of Infrastructure Sector in Selected Companies in Mutual Funds in India”, The International Journal of Analytical and Experimental Model Analysis, ISSN- 0886-9367, Volume-XV, Issue-VIII, August 2023.

ARTICLES and PUBLICATIONS - NATIONAL JOURNALS:

1. Dr.G.Ravindran, Associate Professor, Karunya School of Management published an article titled “ **A Study on Factors Influencing Investment Behaviour of Equity Investors**” in the RVS Journal of Management, Volume II, No.1, pp. 91-101, February 2010.(ISSN: 0975-3435).
2. Dr.G.Ravindran, Associate Professor, Karunya School of Management published an article titled “ **Operational Efficiency of Merged Banks in India after Globalization Period- Factor Analysis Approach**” in the PRERANA-Journal of Management Thought and Practice, Volume II, No.1, pp. 45-55, March 2010.(ISSN: 0974-908X).

3. Dr.G. Ravindran, Associate Professor, Karunya School of Management published an article titled "**Factors Influencing Stress among Employees Working in Nokia Siemens Networks(NSN)**", in the BUSIN ESS PLUS, Volume I, No.2, pp. 15-23, JULY 2010.(ISSN: 0975-9336).
4. Dr.G. Ravindran, Associate Professor, Karunya School of Management published an article titled "**Study of Commodity Market and its Relationship with the Stock Market in India**", in the ANVESHYA, Volume 3, No.1, pp. 16-27, January-June 2010.(ISSN: 0974-5467).
5. Dr.G. Ravindran, Associate Professor, Karunya School of Management published an article titled "**Pre and Post Merger Operational Efficiency of Banks in India- A Comparative Study**", in the Review of Professional Management-A Journal of New Delhi Institute of Management, Volume-8, Issue-2, pp. 30-39, July-December,2010, ISSN: 0972-8686.
6. Dr.G. Ravindran, Associate Professor, Karunya School of Management published an article titled "**Career Prospects and Opportunities in Biotechnology Management**", in the Employment News, Volume XXXV & XXXVI, No.49 &50, pp. 01 & 32, 05-11,12-17, March 2011.
7. Dr.G. Ravindran, Associate Professor, Karunya School of Management published an article titled "**Trends in the Non-Performing Assets of New Private Sector Banks**", in the WIM Journal of Management, Volume – 02, Issue -02, pp. 01-14, January 2011, ISSN No – 0975-5063.
8. Dr.G. Ravindran, Assistant Professor, P.G. Department of Commerce, T.K. Government Arts College, published an article titled "**Mc Donalization – A study on the social influence of Multinational Fast Food Chains in Malaysia**", in the Journal of Commerce and Management Research- JCMR, Volume – 02, Issue -02, pp. 01-15, March 2012, ISSN No – 2249-0442.

INTERNATIONAL JOURNLS:

1. Dr.G. Ravindran, Associate Professor, Karunya School of Management published an article titled "**A Critical Analysis of Public Vs Private Sector Scheduled Commercial Banks in India**" in the International Journal of Management -RIVULET, Volume No-01, Issue No.01, July-December 2010. (ISSN: 0976-657X).
2. Dr.G. Ravindran, Associate Professor, Karunya School of Management published an article titled "**Flexi Pricing- A Strategy to develop business in the E-Market**" in the JM International Journal of Marketing Management, Volume No-01, Issue No.02, January-February -2011.
3. Dr.G. Ravindran, Associate Professor, Karunya School of Management published an article titled "**Quality of Work life among the Employees of IDBI Bank in Kerala**" in the JM International Journal of Management Research –(JMIJMR)online, January 2011 Volume No-01, Issue No.01, (ISSN:2229-4562).
4. Dr.G. Ravindran, Associate Professor, Karunya School of Management published an article titled "**Competency Mapping- A Drive for Indian Industries**" in the International Journal of Scientific & Engineering Research, Volume No-02, Issue No.08, August-2011.
5. Dr.G. Ravindran, Assistant Professor, P.G.Department of Commerce, T.K.Govt. Arts College, published an article titled "**Invest on Workforce- The Treasure of Indian Industry**" in the International Journal of Business Economics and Management Research, Volume -03, Issue .01, pp -127-133, January -2012. (ISSN; 2229-4848).
6. Dr.G. Ravindran, Associate Professor, Karunya School of Management, Karunya University published an article titled "**Competency has a Strategy to Improve Communication but it relates More to Experience or Expertise in LMW Ltd**" in the International Journal of Business Management - OPINION, Volume -01, Issue .01, pp -44-49, December -2011. (ISSN No; 2231-5470).

MEMBER IN THE EDITORIAL BOARD/REVIEW PANEL/ DOCTORAL COMMITTEE

1. Dr.G. Ravindran, Associate Professor, Karunya School of Management is a Review Panel member in the “**International Journal of Management –RIVULET**”, (ISSN: 0976-657X).
2. Dr.G. Ravindran, Associate Professor, Karunya School of Management is an editorial board member in the “**JM International Journal of Management Research (JMIMR)**”, JM Publishers, India, (ISSN 2229-4562).
3. Dr.G. Ravindran, Associate Professor, Karunya School of Management, served as a **Board of Studies Member** during the academic years 2009-2010 & 2010-2011.
4. Dr.G. Ravindran, Assistant Professor, P.G Department of Commerce, T.K.Govt. Arts College, Vriddhachalam- 606 001,is an **External expert member of the Doctoral Committee** for Management Science Karunya School of Management Research, Karunya University, Coimbatore 641 114.
5. Dr.G. Ravindran, Assistant Professor, P.G Department of Commerce, T.K.Govt. Arts College, Vriddhachalam- 606 001,is an **External expert member of the Doctoral Committee** for Management Science at Karpagam University, Coimbatore – 641 021.
